

**WE ASKED, YOU ANSWERED**

**Should we keep the Women in Concrete Luncheon?**

→ Success breeds success so I'm all in favor of successful women sharing their experiences and insights with other women.

—Rolf Skala, director of marketing, Kryton

→ Let men and women come together in one forum and share the different ideas and visions that both sides have to offer.

—Sheila K.

→ At the next lunch, I would love to hear about real Marketing Success Stories and Social Media strategies specifically geared towards this industry. There are so many

successful & powerful women in this industry already, and WIC just unites us, and makes us even stronger!

—Anonymous

→ Woman need to talk to other women to help solve problems that arise. I'm glad more women are getting into this industry and into construction in general.

—@wyominggal

*In a recent quick poll, 90% of you told us you would like to see the Women in Concrete Luncheon return to this year's show. What do you think?*



PHOTO: NICK VINSON

**NEVER TOO YOUNG**

The concrete construction industry has long been a family affair, especially for Kensley's family. Her parents, Tiffany and Neil Roach (office manager and president, respectively) operate Creative Construction By Design—a full-service concrete contractor in Danville, Ill.

**CORRECTION**

Last month, Harry Moats was incorrectly attributed as the president and COO of L. M. Scofield Co., Douglasville, Ga. Moats formerly held this position.



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### TWITTER

What causes productivity barriers in construction? → I think industry silos.

—@BUILDSITENEWS

### FACEBOOK

Our company has used self-consolidating concrete on several occasions and we continue to use it on current projects, as well as continue to re-search and develop different methods and elements in which we can utilize cutting-edge SCC mixes.

—DANIEL WAYNE, WAYNE BROS.

### QUICK POLL

Have you or do you use self-consolidating concrete?



- I have once or twice and like it. (28.57%)
- I have once or twice and hope never to again. (25.4%)
- I do regularly and like it. (15.87%)
- I haven't but want to. (14.29%)
- I haven't because I don't know enough. (11.11%)
- I never have and have no interest. (4.76%)

Go to [www.concreteconstruction.net](http://www.concreteconstruction.net) to view the reader responses to this question.

### » PROJECT OF THE MONTH



CW Keller formed two sculptural, cast-in place roof canopies for the Harbor Park Pavilion in Boston. Read more online about these complex concrete forms.

Have an interesting project you'd like to submit? Tag *CONCRETE CONSTRUCTION* in your project photo on Facebook. You also can post to LinkedIn or send through Twitter.

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## Productivity Barriers

One of the things that needs to be noted when comparing the construction industry to the manufacturing industry is that the manufacturing industry has become greatly automated in the last few decades. More automated work equals less manhour per unit (better) productivity rates. However with the construction industry, being so dynamic in the scope of works it has to perform, it would be virtually impossible to automate activities performed on a daily basis. —*Anonymous*

